# **Brochure Supplement**

July 25, 2022

## **Creekmur Asset Management, LLC**

CRD No. 306903

Nicole A. Geraci Wealth Advisor

Individual CRD No. 6218985

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This brochure supplement provides information about Nicole A. Geraci that supplements the Creekmur Asset Management, LLC brochure. You should have received a copy of that brochure. If you did not receive a brochure or if you have any questions about the contents of this supplement, please contact us at 309-925-2043 or email john@creekmurwealth.com.

Additional information about Nicole A. Geraci is available on the SEC's website at www.adviserinfo.sec.gov.

## Item 2: Educational Background and Business Experience

Nicole A. Geraci (b. 1982) is a Wealth Advisor at Creekmur Asset Management, LLC.

## A. Educational Background

Master of Accounting; University of Colorado	Present
CERTIFIED FINANCIAL PLANNER™, College for Financial Planning	2011
Accredited Wealth Management Advisor, College for Financial Plannin	g 2009
Registered Paraplanner, College for Financial Planning	2008
BA Economics and Political Science, DePaul University	2006

### **B.** Business Background

Wealth Advisor, Creekmur Asset Management, LLC	07/2022–Present
Co-Owner, Royal Electric, LLC	09/2015–Present
Financial Planner, Rocky Mountain Planning Group, Inc.	02/2008–Present

### **C.** Professional Designations

### **CERTIFIED FINANCIAL PLANNER™ (CFP®) Professional**

Preparatory studies include an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and the attainment of a Bachelor's Degree from a regionally accredited college or university. CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning. Each course is estimated to require approximately 160 to 220 hours of study. After completion, candidate much pass a comprehensive Certification exam administered over 10 hours and complete at least three years of full-time financial planning -related experience before becoming certified. Once certified, individuals must complete 30 hours of continuing education every two years, including two hours on the Code of Ethics and other parts of the Standards of Profession Conduct.

#### **Accredited Wealth Management Advisor (AWMA®)**

This designation is awarded from the College of Financial Planning to investment professionals who complete its 15 module AWMA Professional Education Program. The course is estimated to require approximately 120 hours of study prior to taking the exam. After passing the exam, each individual must commit to a code of ethics and agree to pursue 16 hours of continuing education every two years.

#### **Registered Paraplanner (RP®)**

This designation is awarded from the College of Financial Planning to investment professionals who complete its 10 module Registered Paraplanner Professional Education Program. The course is estimated to require approximately 80 hours of study prior to taking the exam. After passing the exam, each individual must commit to a code of ethics and agree to pursue 16 hours of continuing education every two years.

## Item 3: Disciplinary Information

Nicole A. Geraci does not have any disciplinary action to report. Public information concerning her registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

#### **Item 4: Other Business Activities**

Nicole A. Geraci is dually registered as an investment adviser representative with Rocky Mountain Planning Group, Inc. ("RMG"). Creekmur Asset Management, LLC ("CAM") recently acquired RMG. Accordingly, Ms. Geraci's registration with RMG will remain active only until all client accounts are transitioned from RMG to CAM. Any new client accounts that Ms. Geraci opens will be through CAM.

Nicole A. Geraci is licensed insurance agent and may recommend insurance products offered by various insurance carriers. Please be advised that there is a conflict of interest in that there is an economic incentive to recommend insurance carriers and products based on the compensation to be earned. Please also be advised that Ms. Geraci strives to put her clients' interest first and foremost, and clients are not obligated to purchase insurance products through her.

## **Item 5: Additional Compensation**

Nicole A. Geraci does not receive additional compensation.

## Item 6: Supervision

Supervision of Nicole A. Geraci is performed by John Creekmur, in his capacity as Chief Compliance Officer. John can be reached at 309-925-2043.